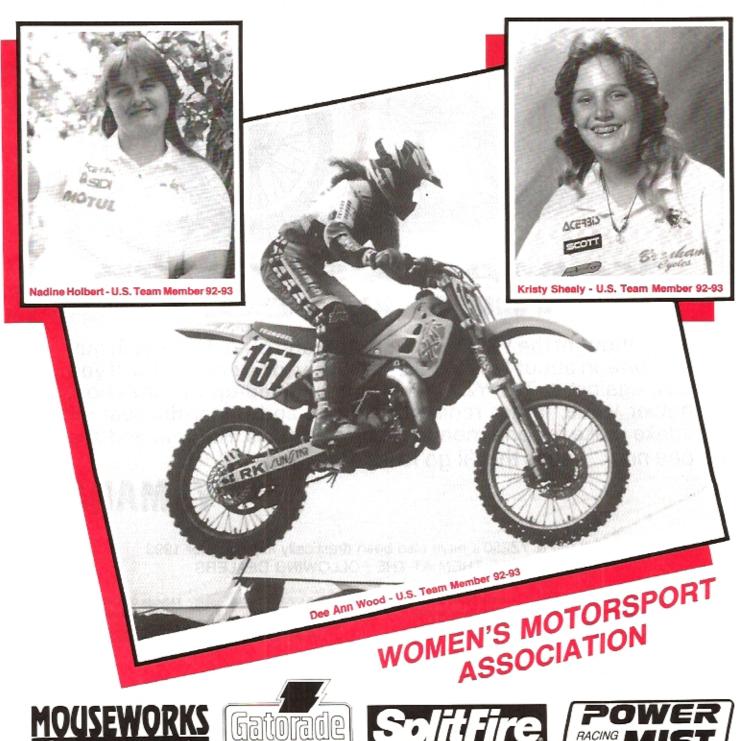
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1992 FREESTYLE WOMEN'S WEST COAST MOTOCROSS CHAMPIONSHIPS



WOMEN'S MOTORSPORT ASSOCIATION



Elaine Ruff, Manager of ACERBIS USA, hosted a get-together at her Mammoth Mountain Condo to discuss plans for a "LADIES WORLD MOTOCROSS CUP" IN 1993. Those in attendance were: (I-r) KAREN NIELSEN (TX Rider), BRENDA HANNAH (WMSA Rep/ JetSki Division), LEO MAJOROV (Russian Womens Team Manager), YVONNE BAUMANN (Sales & Promotion Mgr. for MOTOLINK), TAMI RICE (President of WMSA), GALE WEBB (MX MOM), DEE ANN WOOD (American International MX Team), ELAINE RUFF (Manager of ACERBIS USA), NATALI FEDOS-

SOVA (Russian MX Team), BOB LEPPOLD (Video Productions), (Sitting on floor I-r) LARISA KOZLOVA (Russian MX Team), LAURA HARRIS (Oklahoma Motorcycle Raceway Promoter/OK Rider), KRISTY SHEALY (American International MX Team), MERCEDES GONZALEZ (5 Time Womens Nat'l Champion/AXO Rep), NADINE HOLBERT (American International MX Team), and JRINA KURAKINA (Russian MX Team), PHOTO BY TEX-MX NEWS



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WOMEN'S MOTORSPORT

INTRODUCTION

ACERBIS USA and TEX-MX NEWS proudly presents the WOMEN'S MOTORSPORT ASSOCIATION'S 1992 U.S. WOMEN'S MX TEAM and its BOARD OF DIRECTORS.

In 1988 motocross racer, TAMI RICE, of Norco, California, started an organization for Women Riders. This association of members was developed because she "saw the need for an organization to provide information for women racers that could allow them to congregate together to race more often".

Tami's famous father, John Rice, was a famouse Flattrack and TT racer back in the seventies and was one of the early American pioneers of motocross. She, herself, has been racing since 1981. Never thinking twice about the fact that the vast majority of her competitors were males, Tami developed the WMSA. Slowly, but surely, over the years more and more women have joined this association, promoting themselves at every opportunity, among local and national caliber events.

In early 1992 Tami met with 'fireball' Elaine Ruff of ACERBIS USA. This immediately opened many doors to the WMSA when these two women put their energy and minds together, creating a strong and supportive program to all women racers across the nation. From the small and very young 50cc rider to National Championship riders on 125's and 250's. There is even a Vet Plus 30 class of women riders.

In April of '92 Tami and Elaine met with Kat Spann, Editor/Owner of the TEX-MX NEWS at the NMA World Mini. Texas WMSA representative, Nadine Holbert, of Houston was at this event competing in the VET Plus 30, and made the introduction. Kat, another source of natural energy and enthusiasm, was invited to join the team of WMSA, adding more new ideas and support to the organization. The World Mini was also the birth of the U.S. Women's MX Team. Tami had been extended an invitation to compete at the "Ladies Cup '92/Motocross Internazionale Feminile" in Faenza, Italy by Maurizia bruni, Maurizia is the President of a women's association in Italy. Tami had less than a week and a half to put together a team of

women riders that could fly to Europe to compete in this 'first ever' women's International motocross event. Due to the brief time factor she had to work with, Tami had to invite women that could afford to pay their own way over and back to Europe. Hence, after many phone calls, Dee Ann Wood of Dallas, Kristy Shealy and Nadine Holbert of Houston, and Tami Rice were on a plane a week and a half later to Italy. These 'pioneers' have set the pace for women in international racing and are the building blocks for a stronger WMSA that is now being taken more seriously than ever. In support of this endeavor the WMSA has also recruited Gale Webb to act as Team Manager. Gale is known nationally as 'America's Sports mom...in action". Her goal is to gain full respect of all sports and to help teach our children safety, good sportsmanship, and set a good example. Gale says, "Sports can be a natural bridge between parents and kids and can serve as a positive means of communication."

A new U.S. Women's MX Team member will be chosen among the field of talented women racers here at Perris Raceway over the '1992 WOMEN'S WEST COAST MOTOCROSS CHAMPIONSHIP'. Since the WMSA has blossomed at such an unbelievable rate", Ms. Rice says, "My energy is now directed more toward management, which is demanded in other areas than on the track. In order to cover all our bases I've had to delegate a field of directors with isolated duties to insure that we carry on in a professional manner that deems necessary. I love to ride and compete in motocross, but now when the Team travels my time will be needed in other places off of the track."

The new member of the U.S. Women's Motocross Team will earn her position in many different areas of qualification. We want everyone to be aware that this is not a personality contest as the newest member will have to have the confidence of the board of directors, insuring them that she will be able to withstand international protocol and pressures, in addition to outstanding riding qualifications.

Welcome to the 1992 WOMEN'S WEST COAST MOTOCROSS CHAMPIONSHIP. Your support is greatly appreciated. Please take a momemt or two to acquaint yourselves with the following women you see introduced in these profiles.



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THE WOMEN'S MOTORSPORT ASSOCIATION

The Women's Motorsport Association (WMSA) would like to announce the union of five influential women in the motorcycle industry. These five women have joined together with President, Tami Rice, in a quest to gain recognition for women in motorsports around the globe thus utilizing their proficiency in administration, management and knowledge of the sport.

BRENDA HANNAH

Vice President Professional Jet Ski & Motocross Racer

ELAINE RUFF

U.S. Women's MX Team Director Operations Manager, Acerbis USA

GALE WEBB

U.S. Women's MX Team Manager Safety & Sports Promotions

JAN ROGERS

Event Coordinator Motocross Promotions

KAT SPANN

Press Regional/Member News Owner/Editor Tex MX News - Official Paper of WMSA

TAMI RICE

President/Founder of WMSA 1988

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BRENDA HANNAH

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Brenda 'Hotshot' Hannah has been involved with motorcycles for over twenty three years. She is a definite asset to the WMSA, holding the office of Vice-President, and is also the co-ordinator of the Jet Ski Division for the organization. She keeps herself busy with public speaking on behalf of the WMSA in addition to in-house health and fitness co-ordinator, commercial artist, and Hostess to International women's racing groups while in the USA. On top of that she is constantly seeking sponsors for special events. When not racing jet skis or motocross Brenda works as a Recreational Therapist to support her racing career and expenses. She also is a private Jet Ski instruction for recreational and beginner racers. Both Brenda and Tami Rice, President of WMSA, are striving for American women's motocross to come to a professional level where-upon it can stand on its own two feet. The work and dedication that she has applied toward the organization is already paying off in unforeseen levels of accomplishments. Brenda will also be competing during the '92 Women's West Coast Motocross Championship at Perris Raceway in the Pro classes.



NADINE HOLBERT

SPONSORS: Acerbis USA, Dunlop, Yoko Racewear, Scott USA, Sidi Boots, Cycle Shack, Inc., Iron Horse M/C Supply, Blue Sky Specialties, Apopka Motors, Lauvel Construction, N-Style, Arai Helmets, Motul, Caniball Racing Fuel, Boyd & Cogdell Lawyers, USA Sport, Artco Designs, Cool Sports, TEX-MX NEWS.

Nadine's resume of motocross competition spans the globe, including the '92 Internation! Women's MX Cup in Faenza, Italy, as a member of the U.S. WOMEN'S MX TEAM. She's placed at national caliber races from the east coast to the west coast, including the GNC Finals. NMA World Mini Grand Prix, Texas Series, AMA Winter Olympics, AMA Loretta Lynn Nationals, Mammoth Mountain, and GNC Goodtimes. At the age of 31 Nadine still enjoys racing and consistently has top finishes. Her daughter, Andrea, is of the age where she competes on the 50cc's, following in her mother's footsteps. Still manages time to write for the TEX-MX NEWS providing interesting and helpful articles for the 'Pee Wee Corner'. She credits her husband, Robby, Cycle Shack, and Kristy Shealy for helping her along the way.

FUTURE PLANS: To continue her motocross racing career for as long as possible and still taking those top finishes among the field of competition.

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WOMEN'S MOTORSPORT ASSOCIATION



GALE WEBB

U.S. TEAM DIRECTOR

"America's Sports Mom" - After lifteen years of hard work and dedication and presenting one of the greatest action packed safety in sport shows in the world, plus doing well in my racing career I feel that I have gained the respect and admiration of the youngsters as well as the parents around the nation.

Through the years I have appeared on more local, national, and world wide TV talk shows, radio talk shows, TV specials and have had more feature articles in magazines and newspapers printed about me than anyone in the industry. I want you to know that I would not have been able to achieve all of this without the support of my sponsors. Your Companies name and products have been exposed not only at race events, school shows, supercross events, major shopping malls, boy scout jamborees and amusement parks, but on national TV, radio and in magazines and newspapers around the world.

I have been involved in sports almost all my life, and during that time I have seen improvements in safety equipment and the dissemination of safety information. I realize that in order for the continued growth of any sport, it must be perceived as safe. I see the need to overcome parental resistance to sports that are considered more dangerous than others. When bringing my safety in sports show to the public, I can reach the kids and the parents and show that all sports can be safe as well as fun.

I am devoted to my role as an exponent of safe sports, and my safety in sport shows is entertaining and educational. Each show features demonstrations, products on display and safety discussions on proper safety equipment and riding techniques. During my race days or on show location I like to display as much products as I can, but only the products that I actually use. After all shows and at the races stickers and literature of all sponsored products are given out.

I am very proud of our sixty two foot long show and race motorhome and trailer, with my sponsors name and logo on it. My show and race vehicles are fully equipped with a sound system and video screens. I not only talk about sports safety during my shows but also give a strong message against drugs and drinking while driving. Your company is not only getting great exposure at over three hundred special events each year but together we are helping hundreds of thousands of youngsters each year. Be proud.

JAN ROGERS

Jan became involved with motocross when her son started racing in 1981. At first she wouldn't go to the races because she was too nervous that her son would get injured, however, Chris and her husband convinced her that she should go.

Due to a scoring discrepancy she started lap checking so that she could track where Chris was and how he improved each lap, etc. The owners of Canyon Raceway in Phoenix Arizona asked her to work for them scoring. The night she began working they changed her position from lap checker to registration tower. After being trained for a few weeks she was put in charge of the registration area. Jan was the NMA Regional Director for Arizona and worked with NMA when they held events in Phoenix. She also worked for CRC when they held an Amateur Supercross event at Sun Devil Stadium in Tempe Arizona.

In 1988 Jan moved to California and in 1992 she expressed to Tami that she missed everyone and would like to help out with the womens motosports effort.



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DEE ANN WOOD

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Dee Ann Wood is deemed to be the next Mercedes Gonzalez of women's motocross. She has already made her mark this year by claiming National Titles at Lake Whitney's GNC Final and GNC Goodtimes. Although Dee Ann took a couple of years hiatus from motocross to get her Bachelors Degree at Midwestern University in Wichita Falls, Texas on a basketball scholarship, she has dedicated this year to motocross racing. She has been an asset to the U.S. WOMEN'S MX TEAM, taking 2nd overall among a field of world classiders in Faenza, Italy, at the '92 International Women's MX Cup. Dee Ann also holds several State Championships titles in the Texas Cross Country Racing Association in both the women's and men's classes. Dee Ann takes her racing seriously, and with the help of her trainer, Dana Dieterich, and mechanic, Jack Yost, there is no doubt she will be the one to beat in this upcoming season.

FUTURE PLANS: To hit all the upcoming big races, grabbing as many National Titles as possible.

KAT SPANN

PRESS RELATIONS/MEMBER NEWS OWNER/EDITOR, TEX-MX NEWS

Inspiring, determined, persevering. These three words accurately describe the personality of Kat Spann. The WMSA couldn't have chosen a better person for its publicity director. In order for this organization to grow and have world wide acceptance Ms. Spann was appointed to this position because of her background with her very own successful newspaper, TEX-MX NEWS, and her real desire to see the Women's Motorsport Association gain world wide notoriety and acceptance. It is her job to communicate with all the motorcycle publications and sponsors of the events and happenings of WMSA. Since the inception of the organization in 1988, Tami Rice has watched the membership increase to the point that saw it necessary to appoint Kat to this position. "I'm thrilled and honored that the WMSA has chosen me to represent their organization. I feel that there is a place for women's racing in the industry today and that the WMSA will be an asset for those that choose to compete in the sport", said Kat. Ms. Spann joins a team of five influential women in the motorcycle industry that include Elaine Ruff, Operations Manager of Acerbis USA as U.S. Women's MX Team Director; Brenda Hannah, Vice-President WMSA and Pro-fessional Jet Ski and Motocross Racer; Gale Webb, Safety and Sports Promoter, who will act as U.S. Women's MX Team Manager; Jan Rogers, Motocross Promoter, as Event Co-ordinator, and Tami Rice, President and Founder of WMSA.

ELAINE RUFF

U.S. WOMEN'S MX TEAM DIRECTOR OPERATIONS MANAGER/ACERBIS USA

Whoever said big things don't come in little packages has obviously never met Elaine Ruff! This tough 'go-getter' has been involved in the motorcycle industry for over three years and loves challenges. Being a business woman in a primarily male-dominated field hasn't been easy, but Elaine truly believes women have a lot to offer this industry. 'It's just a matter of getting organized and advertising our accomplishments. This (motocross) is a very demanding sport, both physically and emotionally. The WMSA is working hard to show that women are up to these challenges and are willing to commit their time, energy, and finances to support the industry', said Ms. Ruff. She has the advantage of dealing with the motorsports industry from two vantage points: that of the business woman and that of a promoter/publicizer for the women trying to break into the field. Elaine has been very instrumental in helping Tami Rice, President of the WMSA, attain goals that no other thought possible. Her management and organizational skills have been an asset for the WMSA and what they have achieved so far this year.

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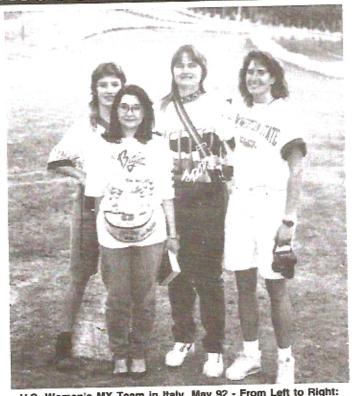
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U.S. Women's MX Team in Italy, May 92 - From Left to Right: Kristy Shealy, Maurizia Bruni (WMSA Italia), Nadine Holbert, Dee Ann Wood.



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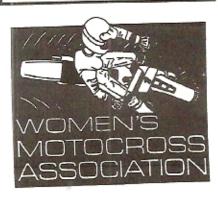
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MOTORSPORT ASSOCIATION



TAMI RICE

PRESIDENT/FOUNDER WMSA, 1988

Inspired by her famous father of the 60's and 70's, John Rice, Tami began racing competitively since 1981. Her reason for starting the Women's Motocross Association (now the Women's Motorsport Association) in 1988 was simple. "I raced motocross for about seven years with the men. I didn't even know that other women racers existed until about 1986. I saw the need for an organization to provide information for these women racers and get them all congregated to compete more often." What started out as a small organization that began adding women's classes to such prestigious events as Loretta Lynn's and Mammoth Mountain, has now grown to an Internationally known and respected association. Tami was directly responsible for organizing a U.S. WOMEN'S MX TEAM to compete at the '92 International Women's MX Cup in Faenza, Italy this year, which has opened many doors for her. Tami joined forces with Elaine Ruff, Operations Manager of Acerbis USA, which has developed into an awe inspiring partnership, blending the knowledge and experiences of both of these successful women in the industry to what the WMSA is today. The '92 Women's West Coast MX Championship is just the beginning of great things to come.

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KRISTY SHEALY

SPONSORS: Acerbis USA, AXO Sport, Renthal, Brenham Suzuki, Paul Thede's Race Tech, Scott USA, PJ1, Artco Designs, Cool Sports, Apopka Motors, TEX-MX NEWS.

Thirteen year old Kirsty is the youngest member of the U.S. WOMEN'S MX TEAM. Already at such a young age she has made a name for herself world wide. Kristy placed 2nd overall at this year's Loretta Lynn National Championship, competing against top notch women racers from across the nation, runner up to the national title behind Tiffany Greenwood of Australia. Kristy's 4th place finish in Faenza, Italy, in May of '92 on a RM 125 supports her national notoriety. Her natural talent in motocross has been groomed for years by her coach, Nadine Holbert, who also races and competes with her. She credits her mom and dad for support-

ing her in the sport of motocross, which has enabled her to compete from coast to coast in many of the larger caliber events, such as AMA Winter National Olympics, NMA World Mini, Mammoth Mountain, GNC Final, NMA Ponca City, and GNC Goodtimes.

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